



# *IV Priorities for the Current Fiscal Year*

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## *1. Priorities*



## *IV-1. Priorities*

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### **Main Themes:**

**1) Improving Corporate Governance**

**2) Marketing Priorities in Japan**

**3) Expanding and Opening up Overseas Markets**



## *IV-1. Priorities*

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### **1) Improving Corporate Governance**

**Appointed Outside Directors**

**Appointed Outside Corporate Auditor**

**Enlarged Executive Officer System**



## *IV-1. Priorities*

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### 2) Marketing Priorities in Japan

**Increase High-value-added Soy Sauce Lineup**

**Increase Kikkoman's Share of Industrial-use and Foodservice-use Markets**

**Extend Lineup of *Tsuyu* and *Tare* Products**

## *IV-1. Priorities*

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### 3) Expanding and Opening up Overseas Markets

**Carve out Greater Presence in Existing Markets  
and Expand Production Facilities**

**Develop China Market**



**KIKKOMAN**

