# Kikkoman Corporation

# **Business Performance Presentation** for the Year ended March 31, 2015

April 27, 2015



- The information in this presentation is based on Kikkoman's best knowledge at the time it was prepared.
- This presentation does not constitute a promise or guarantee that the company will achieve its numerical targets or necessarily implement the strategies outlined.



# Performance in Fiscal 2015 and Forecast for Fiscal 2016

# Shozaburo Nakano Executive Corporate Officer and CFO

# Overview of the New Medium-Term Management Plan

# Noriaki Horikiri President and CEO



# Performance in Fiscal 2015 and Forecast for Fiscal 2016

# Shozaburo Nakano Executive Corporate Officer and CFO

### 1-1. Performance in Fiscal 2015 Consolidated P/L Results (Compared with Previous Year)

## **Full-year actual results**

(Unit: billion yen)

	Break	down of chai	nge				
	Fiscal 2015	Fiscal 2014	Change Increase / Decrease	%	Translation Difference	Actual Difference	%
Net Sales	371.3	343.2	28.2	108.2	15.5	12.7	103.7
Japan	169.7	170.7	(1.0)	99.4		(1.0)	99.4
Overseas	203.9	174.5	29.4	116.8	15.5	13.9	108.0
Operating Income	25.4	23.8	1.5	106.4	1.6	(0.1)	99.5
Japan	3.8	5.3	(1.5)	71.8		(1.5)	71.8
Overseas	20.5	17.5	3.0	117.2	1.5	1.5	108.7
Kikkoman (Holding Company)	5.3	5.1	0.2	103.4		0.2	103.4
Eliminations	(4.2)	(4.0)	(0.2)		0.1	(0.3)	
Ordinary income	24.4	22.7	1.7	107.4	1.5	0.2	101.0
Income before income taxes and minority interests	23.8	22.3	1.5	106.9	1.4	0.1	100.4
Net Income	15.4	12.6	2.8	122.5	1.0	1.8	114.7
Exchange Rate (¥/US\$) (¥/EUR)	110.0 138.7	100.0 134.0	10.0 4.7			ki	kkom

### 1-2. Performance in Fiscal 2015 Net Sales in Japan (Compared with Previous Year)

Full-year	Full-year actual results     (Unit: billion yen)							
			Fiscal 2015	Fiscal 2014	Change Increase / Decrease	%		
	Japan	Soy Sauce	46.9	48.1	(1.2)	97.6		
		Food Products	58.5	59.4	(0.9)	<b>98.4</b>		
		Beverages	42.8	41.0	1.8	104.4		
		Liquor and wine	13.2	13.4	(0.2)	<b>98.5</b>		
		Eliminations	(0.1)	(0.1)				
		Foods-Manufacturing and sales	161.3	161.8	(0.5)	99.7		
		Others	20.2	20.3	(0.1)	<b>99.4</b>		
		Eliminations	(11.7)	(11.3)	(0.4)			
		Total	169.7	170.7	(1.0)	<b>99.4</b>		

- Impact of last-minute demand before the consumption tax hike: Approx. 4.4 billion yen Increase in sales associated with the launch of Kikkoman Daily Company: Approx. 1.4 billion yen

Increase in sales except for the impacts above: Approx. 2.0 billion yen

- Increase in sales of the "Itsudemo Shinsen" (always fresh) series and soy milk



### 1-3. Performance in Fiscal 2015 Net Sales Overseas (Compared with Previous Year)

### **Full-year actual results**

#### (Unit: billion yen)

		-				Break	down of char	nge
		Fiscal 2015	Fiscal 2014	Change Increase / Decrease	%	Translation Difference	Actual Difference	%
Overseas	North America	153.5	131.5	22.0	116.8	13.4	8.6	106.5
	Foods-Manufacturing and sales	50.4	43.7	6.7	115.3	4.6	2.1	104.8
	Foods-Wholesale	109.8	93.6	16.2	117.3	9.5	6.8	107.2
	Europe	21.9	19.5	2.4	112.3	1.0	1.4	107.1
	Foods-Manufacturing and sales	10.1	9.2	0.8	109.1	0.3	0.5	105.4
	Foods-Wholesale	13.4	11.5	1.9	116.3	0.7	1.1	110.0
	Asia & Oceania	25.3	20.3	5.0	124.3	1.3	3.6	117.8
	Foods-Manufacturing and sales	13.5	10.0	3.5	135.4	1.0	2.5	125.6
	Foods-Wholesale	12.0	10.5	1.4	113.5	0.4	1.1	110.2
	Others	30.0	26.2	3.8	114.7		3.8	114.7
	Eliminations	(26.8)	(23.0)	(3.8)		(0.3)	(3.6)	
	Total	203.9	174.5	29.4	116.8	15.5	13.9	108.0
	Exchange Rate (¥/US\$) (¥/EUR)	110.0 138.7	100.0 134.0	10.0 4.7				

- Overall: Sales were on a par with the forecast.

- North America: Sales increased steadily.

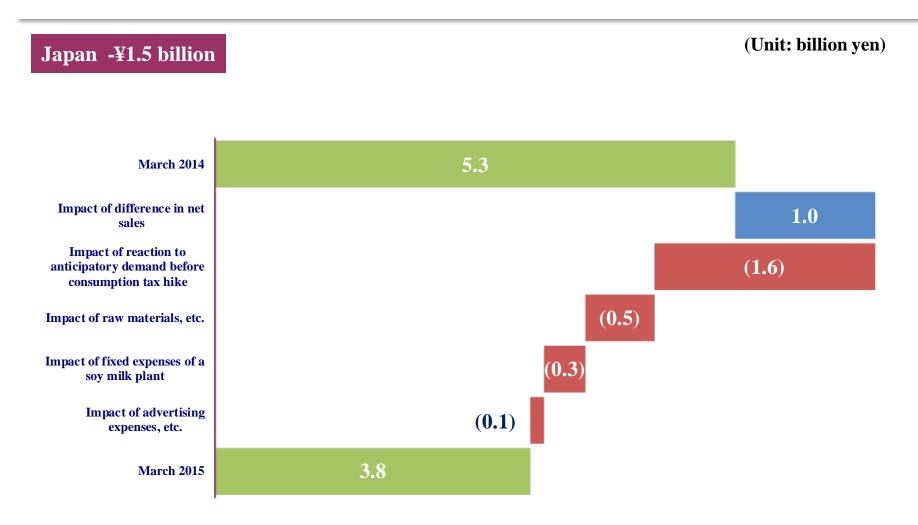
- Europe: Sales fell below the forecast due to weak sales in Russia.



### 1-4. Performance in Fiscal 2015 Consolidated Operating Income (Compared with Previous Year)

ill-year ac	tual results						(Unit: bill	•
						Breal	kdown of cha	inge
		Fiscal 2015	Fiscal 2014	Change Increase / Decrease	%	Translation Difference	Actual Difference	%
lanan	Foods-Manufacturing and sales	2.7	4.3	(1.6)	62.8		(1.6)	62.8
•	Others	1.0	0.9	0.1	112.9		0.1	112.9
	Total	3.8	5.3	(1.5)	71.8		(1.5)	71.8
<b>Overseas</b> I	North America	13.8	11.5	2.2	119.5	1.2	1.0	109.1
]	Europe	3.2	2.9	0.3	110.8	0.1	0.2	105.8
1	Asia & Oceania	2.1	1.9	0.3	114.3	0.1	0.1	106.9
	Others	1.4	1.3	0.2	112.9		0.2	112.9
	Total	20.5	17.5	3.0	117.2	1.5	1.5	108.7
Kikkoman	(Holding Company)	5.3	5.1	0.2	103.4		0.2	103.4
Elimination	ns	(4.2)	(4.0)	(0.2)		0.1	(0.3)	
Con	solidated Total	25.4	23.8	1.5	106.4	1.6	(0.1)	<u>99.5</u>
E	xchange Rate (¥/US\$) (¥/EUR)	110.0 138.7	100.0 134.0	10.0 4.7				kik

### **1-5.** Major Factors for Changes in Operating Income in Japan







#### **1-6.** Major Factors for Changes in Operating Income Overseas

YoY changes in overseas soy sauce sales (%)

	1st half Actual Apr.–Sep.	2nd half Actual Oct.–Mar.	Full year Actual Apr.–Mar.
North America	104	105	105
Europe	103	103	103
Asia & Oceania	113	320	221

## **1-7.** Change in Consolidated Balance Sheets

(Unit: billion yen)

a.Total Asset = 378.8	(Compared with 2014.3)	+29.7
<b>b.Translation Difference</b>		+9.6
Actual Difference (a b.)		+20.0

Assets	+20.0
Current assets	+10.3
Cash and deposits	+4.9
Notes and accounts receivable	+1.0
Inventories	+3.7
Deferred tax assets	(0.5)
Other	+1.2
Non-current assets	+9.8
Property, plant and equipment	(3.3)
Intangible assets	(1.0)
Investments and other assets	+14.1

Liabilities and net assets	+20.0
Liabilities	(1.6)
Interest bearing debt	(7.3)
Notes and accounts payable	+2.9
Income taxes payable	(2.3)
Net defined benefit liability	+0.4
Deferred tax liabilities	+3.8
Other	+0.8
Net assets	+21.6
Retained earnings	+11.3
Valuation difference on available-for-sale securities	+9.5
Foreign currency translation adjustments	+8.5
Minority interests	+0.7
Other	(8.3)

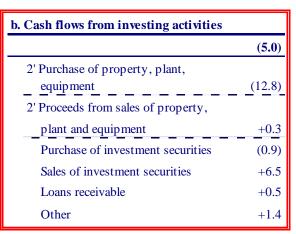


#### 1-8. Consolidated Cash Flows

#### Net CF (a + b + c + d) = +7.0

(Unit: billion yen)

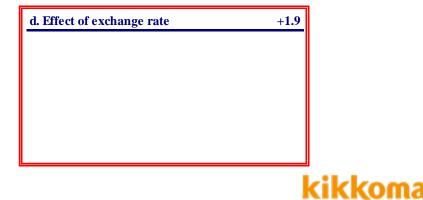
a. Cash flows from operating activities	
	+31.7
Income before income taxes	
and minority interests	+23.8
Depreciation and amortization	+12.9
Notes and accounts receivable-trade	(0.1)
Inventories	(3.2)
Notes and accounts payable-trade	+0.5
Income taxes	(10.7)
Other	+8.4



a.+2'	Free Cash Flows	+19.2
h -2'	Cash Flows from Investing Activities	
02	(Excluding Purchase of Property, Plant and Equipment )	+7.5

(Excluding Purchase of Property, Plant and Equipment)

c. Cash flows from financing activities	
	(21.6)
Short-term loans	(5.0)
Long-term loans	(2.3)
Cash dividends paid	(4.1)
Purchase of treasury stock	(10.1)
Other	(0.1)



2-1. Forecast for Fiscal 2016 Assumptions Made for Full-Year Forecasts

# **Exchange rates**

Full year: ¥115.0/US\$, ¥125.0/EUR

# Cost increase in raw materials

**Consolidated total** 

Full year: ¥0 billion (Japan ¥0.1 billion, Overseas -¥0.1 billion)

(Underlying assumptions) Soybeans (market price) Wheat (market price) Crude oil (market price)

**\$9-\$11/bushel \$5-\$7/bushel \$40-\$70/barrel** 



### 2-2. Forecast for Fiscal 2016 Consolidated P/L Results (Compared with Previous Year)

Full-year forecasts (Unit: billion yen)									
Full-year forecasts					Break	Breakdown of change			
	Fiscal 2016 Forecast	Fiscal 2015 Actual Performance	Change Increase / Decrease	%	Translation Difference	Actual Difference	%		
Net Sales	400.0	371.3	28.7	107.7	7.5	21.2	105.7		
Japan	176.1	169.7	6.4	103.8		6.4	103.8		
Overseas	226.0	203.9	22.1	110.9	7.5	14.7	107.2		
Operating Income	28.0	25.4	2.6	110.4	0.5	2.1	108.3		
Japan	5.8	3.8	2.0	153.3		2.0	153.3		
Overseas	22.6	20.5	2.1	110.0	0.5	1.5	107.5		
Kikkoman (Holding Company)	3.8	5.3	(1.5)	72.1		(1.5)	72.1		
Eliminations	(4.2)	(4.2)							
Ordinary income	26.0	24.4	1.6	106.7	0.5	1.2	104.8		
Income before income taxes and minority interests	26.0	23.8	2.2	109.1	0.5	1.7	107.1		
Net Income	17.0	15.4	1.6	110.5	0.3	1.3	108.4		
Exchange Rate (¥/US\$) (¥/EUR)	115.0 125.0	110.0 138.7	5.0 (13.7)			kikka	man		

### 2-3. Forecast for Fiscal 2016 Net Sales in Japan (Compared with Previous Year)

ull-year fo	orecasts
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(Unit: billion yen)

			Fiscal 2016 Forecast	Fiscal 2015 Actual Performance	Change Increase / Decrease	%
Japan		Soy Sauce	48.1	46.9	1.2	102.5
		Food Products	60.6	58.5	2.1	103.6
		Beverages	44.9	42.8	2.1	105.0
		Liquor and wine	13.9	13.2	0.7	105.1
		Eliminations	(0.2)	(0.1)		
		ods-Manufacturing d sales	167.3	161.3	6.0	103.7
	Ot	hers	20.8	20.2	0.6	103.2
	Eli	minations	(12.0)	(11.7)	(0.3)	
		Total	176.1	169.7	6.4	103.8

- With the impact of demand ahead of the consumption tax hike fading away, sales are expected to recover in each segment.



#### 2-4. Forecast for Fiscal 2016 Net Sales Overseas (Compared with Previous Year)

## **Full-year forecasts**

(Unit: billion yen)

					Break	down of chai	nge
	Fiscal 2016 Forecast	Fiscal 2015 Actual Performance	Change Increase / Decrease	%	Translation Difference	Actual Difference	%
<b>Overseas</b> North America	169.5	153.5	16.0	110.4	7.9	8.1	105.3
Foods-Manufacturing and sales	54.8	50.4	4.4	108.7	2.7	1.7	103.4
Foods-Wholesale	122.5	109.8	12.7	111.5	5.5	7.1	106.5
Europe	22.2	21.9	0.3	101.4	(1.7)	2.0	109.1
Foods-Manufacturing and sales	10.1	10.1		<b>99.7</b>	(1.1)	1.1	110.8
Foods-Wholesale	13.8	13.4	0.4	103.2	(0.7)	1.2	108.7
Asia & Oceania	32.3	25.3	7.0	127.5	1.5	5.5	121.7
Foods-Manufacturing and sales	17.5	13.5	4.0	129.6	1.0	3.0	122.5
Foods-Wholesale	15.0	12.0	3.0	124.8	0.5	2.5	120.6
Others	30.8	30.0	0.8	102.5		0.8	102.5
Eliminations	(28.7)	(26.8)	(1.9)		(0.2)	(1.7)	
Total	226.0	203.9	22.1	110.9	7.5	14.7	107.2
Exchange Rate (¥/US\$ (¥/EUR		110.0 138.7	5.0 (13.7)				

- We expect that net sales overseas will rise 22.1 billion yen, reflecting growth in each area, translation differences, and the impact of the consolidation of businesses in China and Taiwan.



### 2-5. Forecast for Fiscal 2016 Consolidated Operating Income (Compared with Previous Year)

Unit: billion yen)					1				
un-year l	lorecasts					Breal	kdown of cha	nge	1
		Fiscal 2016 Forecast	Fiscal 2015 Actual Performance	Change Increase / Decrease	%	Translation Difference	Actual Difference	%	
Japan	Foods-Manufacturing and sales	4.7	2.7	1.9	171.3		1.9	171.3	
	Others	1.2	1.0	0.1	111.1		0.1	111.1	
	Total	5.8	3.8	2.0	153.3		2.0	153.3	
Overseas	North America	15.2	13.8	1.4	110.5	0.7	0.8	105.5	
	Europe	3.3	3.2		100.8	(0.3)	0.3	110.5	
	Asia & Oceania	2.8	2.1	0.6	129.2	0.2	0.5	122.1	
	Others	1.4	1.4		98.4			98.4	
	Total	22.6	20.5	2.1	110.0	0.5	1.5	107.5	
Kikkoma	n(Holding Company)	3.8	5.3	(1.5)	72.1		(1.5)	72.1	
Eliminati	ons	(4.2)	(4.2)						
Co	nsolidated Total	28.0	25.4	2.6	<b>110.4</b>	0.5	2.1	108.3	
	Exchange Rate (¥/US\$) (¥/EUR)		110.0 138.7	5.0 (13.7)				kik	kom



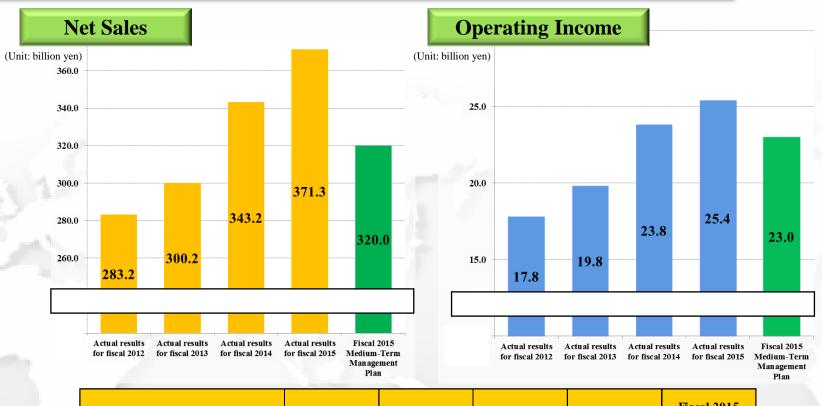
# Overview of the New Medium-Term Management Plan

Noriaki Horikiri President and CEO

# **Results of the Previous Medium-Term Management Plan**



#### Previous Medium-Term Management Plan: Consolidated Results



		Actual results for fiscal 2012	Actual results for fiscal 2013	Actual results for fiscal 2014	Actual results for fiscal 2015	Fiscal 2015 Medium-Term Management Plan
Operating incon	ne ratio	6.3%	6.6%	6.9%	6.8%	7.2%
ROA		4.8%	5.6%	6.6%	6.7%	7.0%
Foreign	Dollar	¥79.3	¥83.2	¥100.0	¥110.0	¥78.0
exchange rates	Euro	¥110.2	¥107.6	¥134.0	¥138.7	¥100.0
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#### Previous Medium-Term Management Plan: Results by Category and Factor Analysis

Results in the overseas businesses were roughly on a par with the plan except for translation differences.
 Despite an approximately 2.0 billion yen cut in costs, operating income in the domestic businesses was short of the plan due to a rise in raw material expenses, the impact of the last-minute demand ahead of the consumption tax hike, and changes in royalty rates.

(Unit: billion yen)

	10.00						(enne ennoù jen)
		Actual results for fiscal 2015	Fiscal 2015 Medium-Term Management Plan	Difference	d	Translation difference	<b>Difference</b> (excluding translation difference)
	Net sales	371.3	320.0	51.3		55.2	(3.9)
-	Operating income	25.4	23.0	2.4		6.1	(3.7)
	Net sales	169.7	170.3	(0.6)			(0.6)
Japan	Operating income	3.8	8.0	(4.2)		_	(4.2)
	Net sales	203.9	152.5	51.3		55.2	(3.9)
Overseas	Operating income	20.5	15.4	5.1		5.5	(0.4)
Exchange	Rate (¥/US\$)	110.0	78.0				
	(¥/EUR)	138.7	100.0				

ROA fell short of the plan due to an increase in total assets because of the weaker yen and a rise in stock prices.

	Actual results for fiscal 2015	Fiscal 2015 Medium-Term Management Plan	Difference
ROA	6.7%	7.0%	(0.3%)

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# **Overview of the New Medium-Term Management Plan**



#### New Medium-Term Management Plan: Consolidated Targets



		Actual results for fiscal 2015	Forecast for fiscal 2016	Target for fiscal 2018
Operating incom	e ratio	6.8%	7.0%	8.2%
ROE		6.9%	(No published forecast)	
Foreign exchange rates	Dollar	¥110.0	¥115.0	¥115.0
	Euro	¥138.7	¥125.0	¥125.0



### New Medium-Term Management Plan: Breakdown of Consolidated Targets by Segment

					Compa	(Unit: billion yen
1	1	1.1.30	Actual Results for Fiscal 2015	Fiscal 2018 Medium- Term Management Plan		Change Excluding Translation Difference
	Foods-	Net sales	161.3	174.8	13.5	13.5
Manufacturing and Sales	Operating income	2.7	7.4	4.7	4.'	
	Net sales	20.2	21.1	1.0	1.	
	Others	<b>Operating income</b>	1.0	1.7	0.7	0.'
	Total	Net sales	169.7	183.8	14.1	14.2
	I otal	<b>Operating income</b>	3.8	9.1	5.3	5.
24		Land M	- Land	2 - L'han	1 21	
North America           Europe	North America	Net sales	153.5	192.2	38.7	31.4
	<b>Operating income</b>	13.8	17.4	3.7	2.	
	E-mon o	Net sales	21.9	25.5	3.6	5.2
	Europe	<b>Operating income</b>	3.2	4.2	1.0	1.
as	Asia & Oceania	Net sales	25.3	39.2	13.9	12.
	Asia & Oceania	<b>Operating income</b>	2.1	3.2	1.1	1.
	Total	Net sales	203.9	258.4	54.6	47.
	I otai	Operating income	20.5	26.4	5.9	5.4
	all and a show				1. 1000	0.1
Elimi	nations and Corporate	Net sales	(2.2)	(2.2)		0.2
		<b>Operating income</b>	1.0	0.5	(0.5)	(0.5
		Net sales	371.3	440.0	68.7	62.2
U	onsolidated Total	Operating income	25.4	36.0	10.6	10.2
	Exchange Rate	(¥/US\$) (¥/EUR)	110.0 138.7	115.0 125.0		kikkom

New Medium-Term Management Plan: Business Challenges

# Improving profitability

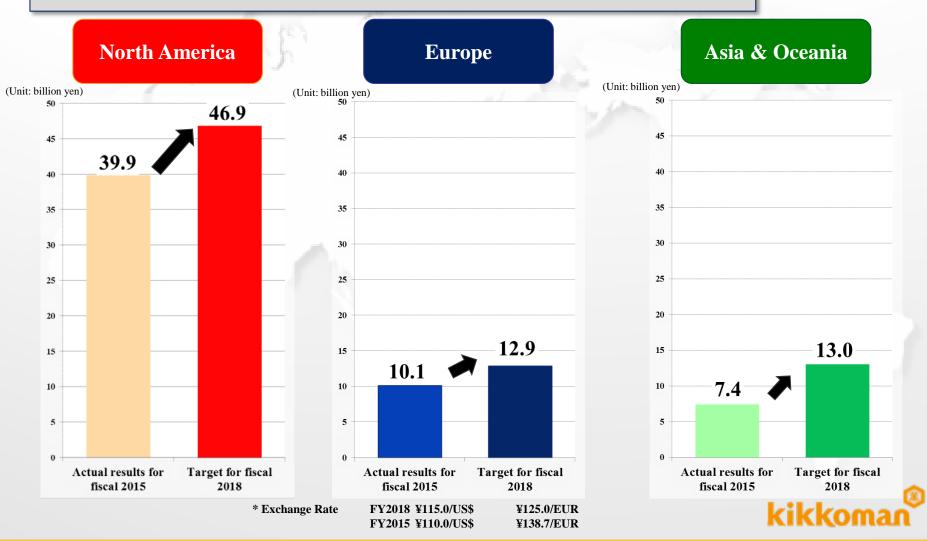
1. Maintaining growth overseas

# 2. Improving productivity in Japan



#### **Maintaining Growth Overseas**

#### **Overseas Soy Sauce Business: Sales targets for fiscal 2018**



#### Overseas Soy Sauce Business: Initiatives in each area

#### **North America**

Sales growth Average of 4% per year or more (In local currencies) • Developing new products to increase non-price competitiveness; treating customers with meticulous care to increase opportunities for existing customers to buy our products and gain new customers

• Developing markets in Mexico and Canada

#### Europe

Sales growth Average of 10% per year or more (In local currencies)

- Cultivating the major markets and
  - developing emerging markets
- Promoting development of new products



#### Asia & Oceania

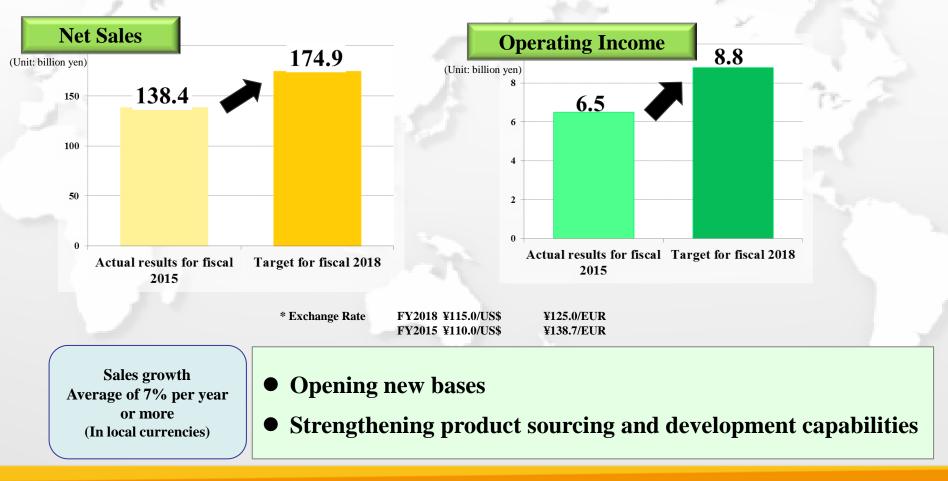
Sales growth Average of 10% per year or more (In local currencies) • Promoting product development and marketing in accordance with

conditions in each country

• Strengthening marketing systems in Asia

Overseas Foods Wholesale Business: Targets for fiscal 2018 and initiatives

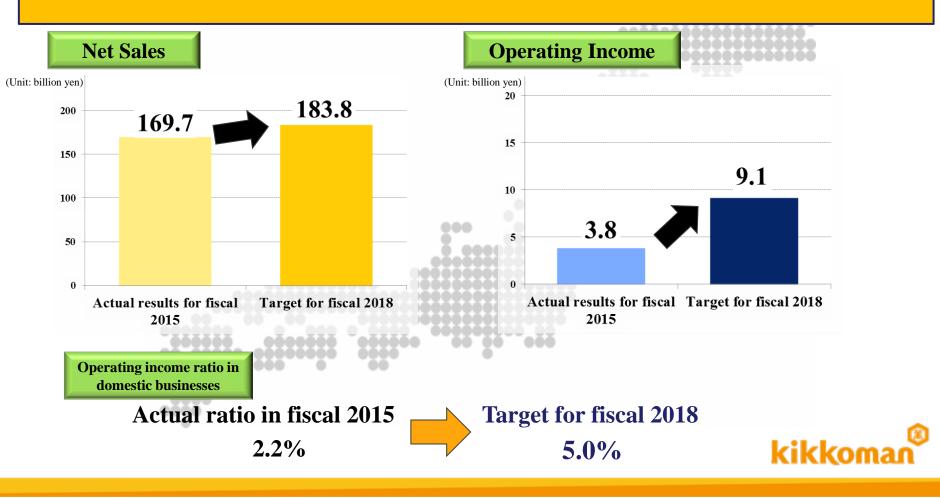
Speeding up the development of bases and the strengthening of sourcing capabilities, taking advantage of the expansion of the Japanese food market



#### **Improving Productivity in Japan**

#### Domestic Businesses: Targets for fiscal 2018

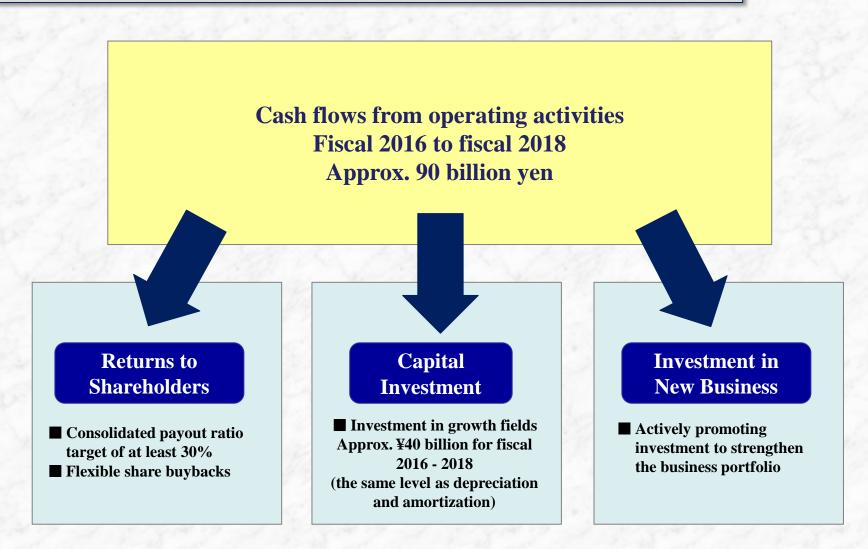
#### Strengthening growth categories and promoting structural improvement



Initiatives for improving productivity in Japan

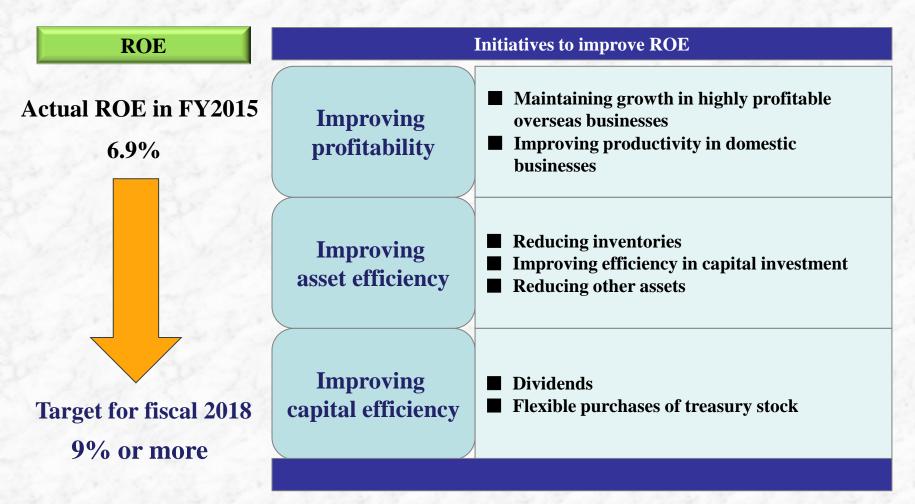
	Strengthening growth categories ¥3.6 billion	<ul> <li>Soy sauce: Shift to Itsudemo Shinsen series</li> <li>Food: Growth of Uchi-no-Gohan (handy Japanese-style seasoning mixes)</li> <li>Beverages: Growth of the soy milk business</li> </ul>
Positive factor	Structural improvement ¥1.5 billion	<ul> <li>Improvement in operating efficiency</li> <li>Improvement in efficiency in distribution</li> <li>Improvement in labor productivity</li> <li>Improvement in cost of manufacturing</li> </ul>
	Other ¥1.4 billion	• Change in the method of depreciation and amortization
Negative factor	Advertising ¥1.2 billion	• Increase in investment in advertising

Financial Strategy: Uses of Cash





#### Financial Strategy: Improving ROE



The target above is based on the assumption that the exchange rates in fiscal 2018 will be 115 yen against the dollar and 125 yen against the euro and that the stock market will be at the level at the end of March 2015.

# Global Vision 2020

#### Goals

Make Kikkoman soy sauce a truly global seasoning.

Be a company that supports healthy lifestyles through food.

Be a company whose existence is meaningful to global society.

