

Jerry Golub

Vice Chairman of the Board
Price Chopper/Market 32

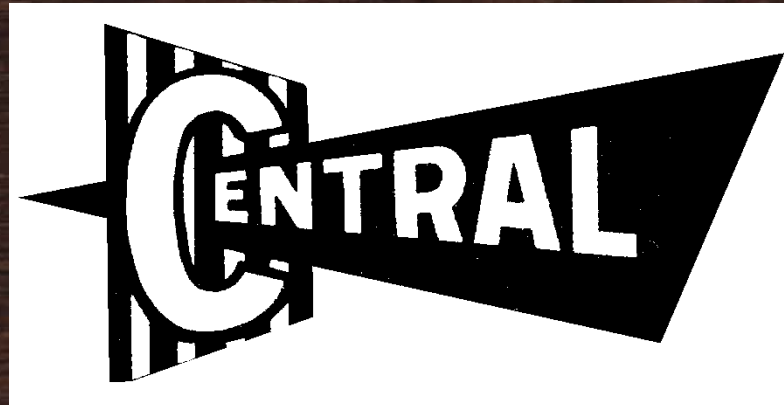


Company History



First Generation

- Founded in 1932 by Ben and Bill Golub
- First store opened near Troy, NY
- First self-service grocery store in upstate New York
- 3rd store named Central Market



Company History (cont'd.)



Second Generation

- Lewis and Neil Golub (1970's -)
- Stores converted to Price Chopper in 1973
- Significant growth 1976 – 2000



Company History (cont'd.)



Third Generation

- Jerry, David and Mona Golub (1990's -)
- Continued focus on fresh departments
- Decision to re-brand to Market 32 made in 2014



My Career



- Began as a bagger in 1973
- Full time in 1982
- Career includes merchandising, marketing, as well as finance and administration
- Named President in 2009
- Named CEO in 2012
- Vice Chairman as of 2016

Our Company Today



- 134 Stores
- In six northeastern states
- 20 Market 32's
- Sales of ~\$3.5 billion
- 43% owned by our teammates

Our Higher Purpose

We help people feed and care for themselves and their families.



Market 32 Banner



- Based on a brand vision developed in 2014
- Designed to appeal to Millennials but not lose Boomers
- Focus is on an easier, more enjoyable shopping experience













